



Sanco Brings XCMG Lineup to Minnesota, Iowa, Wisconsin

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The Mankato, Minn., team is ready to introduce customers to its new XCMG lineup. (Sanco photo)



Sanco Equipment Company announced it is now carrying **XCMG** excavators, wheel loaders and compaction rollers with plans to add new offerings as the company grows. Sanco has locations in Mankato, Albert Lea and Rochester, Minn., as well as one store in Mason City, Iowa. Sanco's territory runs from central Minnesota, including Mille Lacs County, and runs south into Iowa just south of Mason City to Butler County. It also covers parts of Wisconsin.



"We are extremely excited about bringing XCMG to our dealerships and into our market," said Brian Santarsiero, president and CEO of Sanco Enterprises. "The brand is a very large player in the global market; however, they are just getting started in the United States and we feel it couldn't be a better fit for us with our growth strategy into additional locations and large construction equipment."

XCMG is the third largest equipment manufacturer in the world. The addition of this line will bring Sanco Equipment new sales, leasing and rental opportunities with larger contractors, municipalities and industrial contractors.

"XCMG North America is proud to grow our footprint with the addition of Sanco Equipment as our dealer in Minnesota, Iowa and Wisconsin," said John Bostwick, XCMG regional sales

machines and excellent service to the companies they work with every day. XCMG, number three in construction machinery in the world, shares these values with our new dealer and we are excited to grow together with Sanco Equipment."

To support XCMG, Sanco has hired additional field technicians and has plans to add sales staff, rental staff, technicians and delivery drivers. The dealer also has been conducting sales, service and parts training to familiarize its team with the new brand.

"XCMG uses quality components including Cummins, Kubota, Yanmar engines and pumps from Rexroth, Danfoss and Kawasaki for smooth and quiet performance," said Bostwick.

"We look forward to bringing quality XCMG excavators, loaders, rollers, graders, boom lifts, cranes, directional drills and more to market in Minnesota, Iowa and Wisconsin and helping build and grow our communities. Please reach out to Sanco when searching for heavy equipment and check out the newest option for your fleet."

XCMG was founded in 1943 and now offers its product line in 190 countries.



"XCMG's line of equipment is a great addition and complement to our existing lines of manufacturers," said Joe Graham, sales and rental manager, Sanco Equipment. "Bobcat has been and continues to be an incredible line for us. As our customers and their projects grow it is only natural that they will need larger and more diverse equipment offerings to support their projects. These new product offerings from XCMG also align perfectly with many of our other current attachment manufacturers that we currently sell. Many of these attachment manufacturers offer many products and attachments that perfectly complement the XCMG line and aid in the overall usefulness and workability of the products."

Sanco Equipment Co. celebrates its 20th anniversary this year. The equipment division was founded in 2003 when the family purchased an existing Bobcat dealership in Albert Lea, Minn. In addition to XCMG, Sanco also carries Bobcat, JLG, Diamond Mowers, B&B Trailers, Kage, Virnig, Muscox, Haugen and Paladin.

"With the support of our entire team at Sanco Equipment and partnership with a great manufacturer it just makes sense," said Santarsiero. "This product line will enhance and round out our equipment offerings we currently have to support our customer's needs while providing growth, stability and growing career paths to our current and future employees."

For more information, visit sancoequipment.com and xcmg-usa.com. CEG